

The organizing Séminaire:

Boualam bilal
Allag Amina
Naili Hocine
Zaim noujoud
Medja wahiba
Ghenifa ines
Sid adel
Malik mohamed
Boumachel youcef
Goudjil Norelabid
Madwi meryam

Instructions for Participants :

The scope of the research should fall within the foregoing seminar tracks

The paper should not have been published elsewhere in previous scientific events.

The scientific paper should not exceed 20 pages (bibliography and the annex included).

The scientific paper in Arabic has to be written in simplified Arabic 14 and between lines 1.15 and contributions in foreign language are in Times New Roman 12, leaving a space of 2.5 in all directions.

Precision language correctness, and scientific authenticity should be respected, the references list must be inserted

Contributions can be presented either in Arabic, English or French. Priority is given to empirical studies. Bilateral contributions are only for doctorate students

Subscription fee:

Teachers	1500.00 DA
Ph .D students	1000.00 DA

Important dates :

Full research papers should be submitted before :
25 November 2024

The conference date : **04 December 2024**

All research papers and abstracts should be sent to Dr Louafi Saliha and sent via the following e mail:

saliha.louafi@univ-oeb.dz



Ministry of Higher Education and Scientific Research

University Of Oum El Bouaghi

Faculty Of Social And Human Sciences

Laboratory Of Information Studies And Digital Media

Research Section In Media Education in Light Of The Social networks



Organize a National seminar entitled

**Media Education
in School Programs
Mechanisms of dedication and
methods of integration**

On 4 December 2024

Honorary chairmen Dr. Dibi Zoheir, rector of Oum El Bouaghi University

Honorary president of scientific committee : Dr. Zeghdoud Djaghloul

seminar president Dr. Louafi Saliha

Problematic of the seminar:

The interest of media education must be embodied in practice by working to equip media audiences with skills, The interest of media education must be materialized in practice by working to equip its skills to the media audience, which is the main pillar to cope with the media in general and digital media in particular, especially that media education is based on a basic idea of how to deal with the media. From where the receiver is faced with a huge amount of media messages that are difficult to deal with, especially since most of them, if not all, carry implicit messages that are not easily perceived, which increases their negative effects, the importance of media education increases further in the current era, This is considered the era of digital media, which has affected the process of production and circulation of media content, since it has spread secretly and without any control over what is published, which makes it necessary to work on the development of media education skills and to transmit them to users, and this is the task of all institutions in society, such as the family and school, and even the media. The integration of media education in school programs is one of the most important mechanisms to enshrine it which allows the acquisition of media education skills from the early school stages, because the presence of the subject of media education in school programs has become more than necessary in the current era, hence the problematic of this seminar which looks at media education in school programs through the mechanisms of consecration and methods of integration.

Axes of the seminar:

The first axis: the importance of media education in school programs.

The second axis: the reality of media education in Algerian school programs.

The third axis: the means and mechanisms of integration of media education in school programs.

The fourth axis: the proposed models for the integration of media education in school programs.

Objectives of the seminar:

-To highlight the importance of media education in school programs.

-To identify the competences of media education, such as the competence of selection, analysis, criticism and participation in the production of media messages aimed at obtaining tangible educational benefits in the field of learning and teaching.

Discover the means and mechanisms for applying media education skills that allow one to benefit from published content, to treat it positively and to avoid negative content.

Participants : Researchers who can participate in the seminar Are:

Professors and researchers who are specialized in the academic media

- discipline and also who work on various researchfields

-Journalists who work in different media sectors.

-The scientific committee :

Deif Lynda . president, Oum El Bouaghi University

Naili Nafissa Oum El Bouaghi University

Nacereddin Bouzian constantine 3 University

Badereddin Zouagha Batna 1 University

Miloud moured Batna 1 University

Filali Leila Emir Abdelkader University

Ouadj samia setif University

Oussar Nawel Oum El Bouaghi University

Hadjam Eljemaï Oum El Bouaghi University

Hanoun nouzha Oum El Bouaghi University

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