

Ministry of Higher Education and Scientific Research
University of Larbi Ben M'hidi Oum El Bouaghi
Faculty of Economic, Commercial and Management
Sciences

Formative Research Team, PRFU (N:
F02N01UN040120210003)

Jointly with:

Finance, Accounting, Taxation and Insurance
Laboratory (COFIFAS)
Socioeconomic project

Evaluation of the effectiveness of financing and
accompaniment to small and medium enterprises in
Algeria



Honorary President of the
Conference: Prof. Dibi Zohir- Rector
of the University -



General supervisor of the conference:
Prof. Dr. Abd elWaheed Srarama -
Dean of the College -



General Coordinator of the Forum:
Laboratory Director (COFIFAS):
Prof. Boukathir djabbar

Chairman of the conference: Dr.
GhannamNaima

Organize a National conference on:

**Evaluation of the effectiveness of
financing and accompanying start-
ups, small and medium enterprises
in achieving economic
diversification and promoting
sustainable development**

In October 10, 2023

In attendance and virtually on the ZOOM



Conference objectives:

The conference aims to create cooperation between researchers and specialists, who work on various disciplines and research areas, to present scientific studies and research that mainly help in finding strong and effective ways and strategies to encourage the establishment and expansion of SME according to a perspective that combines the achievement of economic diversification and the goals of sustainable development, through points that can be summarized in:

- Presente the reality of the rentier economy, economic diversification and sustainable development in Algeria and their challenges;
- Researching the reality of start-ups SME in Algeria, their challenges; their encourage Strategies, their support and financing mechanisms; as provide some suggestions for that;
- Exposing the role of start-ups, SME in achieving economic diversification and sustainable development;
- Presentation of international and Arab models in activating the financing of start-ups, SME and their contribution to achieving economic diversification and reaching sustainable development;
- make recommendations that will make the process of integrating start-ups SME successful in the national plans to achieve diversification and sustainable development.

Preamble:

The Algerian economy is characterized by dependence on oil revenues, which have recently been affected by many crises, and the pace of economic and social development has slowed down. With the failure of traditional tools to confront these crises globally and locally, it was necessary to search for alternatives, by focusing on strong alternative sectors, and to use innovation tools, digitization, green economy, start up, small and medium enterprises, and others, within a framework that ensures achieving Justice for the environment and human.

This is what we noticed in the recent government programs that considered economic diversification and sustainable development as a goal that must be harnessed all capabilities to achieve it, as start-ups, small and medium enterprises (SME) were formed as main axes within these programs as a strategy that the government relied on it, to shift from rentier economy.

The latter made attempt to provide support and financing mechanisms for these projects, through specialized ministries, reviewing the functions of the support mechanisms that already exist, Creating new mechanisms, Such as start-up Fund, business accelerators, university integration and creating a culture of investment in the field of startups and entrepreneurship through house of entrepreneurship, activating the decision of a startup (Resolution 1275) and other follow-up and supportive programs and decisions for such projects, especially after these mechanisms have proven their role in achieving economic and social development, addressing many economic and social problems that government institutions were unable to find solutions to on the Arab and international levels. However, the orientation towards start-ups, small and medium enterprises still suffers from a wide range of difficulties and challenges, the most prominent of which is the problem of financing, which is the basis for establishing, operating and expanding any investment, as well as the entrepreneurship support mechanism have not really proven their effectiveness. Through meager results compared to harnessed capabilities, what made the objectives of achieving these institutions and harnessing them in Shifting from oil dependence and achieving diversification is a bet that the state seeks to achieve.

According to the previous proposition, it has become imperative for researchers, academics, policy-makers and decision-makers to reassess and study the bet of start-up, SME as an alternative to the oil economy in achieving economic diversification, under the requirements of sustainable development.

By researching the problem:

How effective are mechanisms for financing and supporting startups and small and medium enterprises in achieving economic diversification and promoting sustainable development? "

Target groups:

The conference attracts several categories and sectors in the field of economy, entrepreneurship, and sustainable development:

- Academics, including university professors and doctoral students in the aforementioned fields and disciplines;
- The role of entrepreneurship, owners of emerging projects and small and medium enterprises, bodies supporting and financing emerging, small and medium enterprises



Guidelines for Researchers

Submitted research papers must be:

- Scientific originality and seriousness, as the paper should not be submitted or presented in any scientific event;
- research topic should original and has not been submitted or elsewhere in any scientific event;
- Papers can be written in three languages (Arabic, English and French);
- the formatting of the research paper should follow the IMRAD format, and the APA style of citation;
- Research papers must be submitted in Word format. In case the paper was written in Arabic, use 13font size, type Simplified Arabic. Use 12 font size and Times New Roman type for papers written in a foreign language. The margins should be 2 cm for all sides and as the research paper pages should range from 10 pages to 20 pages max.
- The maximum number of for each paper is two authors.
- The conference will be held onsite and virtually on the ZOOM platform. participants will be informed about the procedures ahead of time.

Participation Fee:

- PhD students: 1000.00 Algerian dinars
- Academics: 2000.00 Algerian dinars
- Others: 1000.00 Algerian dinars

Conference Themes: The conference addresses the following research themes:

Theme One: Start-ups, small and medium enterprises (SME) in Algeria

- Theoretical framework for startups and SME;
- Financing strategies and programmes, accompanying, supporting and encouraging the creation of start-ups and SME;
- Challenges of start-ups, SME;

Theme Two: A betting of achieving economic diversification in Algeria

- Diagnosing the structure of the economy and the diversification strategies adopted in the Algerian reality;
- The proposed alternatives to achieve economic diversification in Algeria, the motivating tools and the active parties in this.

Theme Three: the reality of sustainable development in Algeria

- The reality and outlook of the state of achieving sustainable development in Algeria;
- The role of governments and local groups, society, educational institutions, and economic institutions in achieving sustainable development from the reality of Algeria;

Theme Four: the role of start-ups, SME in achieving economic diversification and sustainable development

- Requirements for encouraging and activating start-ups and SE in Algeria;
- Exploring the role of start-ups and SME in stimulating various sectors to achieve economic diversification and sustainable development in Algeria;
- Presenting international and Arab models in devoting funding and support to start-ups and SME to achieve economic diversification and reach sustainable development;

Important dates:

- Full paper submission Deadline: September 25, 2023
- Acceptance notification: September 30, 2023
- The date of the National Conference: October 10, 2023

Conference e-mail:

Conf.sme.diversification@univ-oeb.dz

Participation form:

Full name:
Scientific rank:
Current job:
Affiliation Institution:
Phone number:.....