



### Participation Fees:

Professors: 1500 DZD  
PhD students: 1000 DZD  
Journalists: 1500 DZD

### Important Dates:

The last date for sending abstracts: April 07, 2023  
Reply to accepted abstracts: April 14, 2023  
The last date for sending full intervention: April 28, 2023

Entries are to be sent to the following e-mail :  
[media.cindustry2023@univ-oeb.dz](mailto:media.cindustry2023@univ-oeb.dz)



### Submission Conditions:

- The subject must be within the proposed axes of the seminar, and it must not be a prelude to participation in any previous demonstration.
- Accuracy, methodology, language integrity and scientific honesty should be respected.
- Participations are accepted in Arabic, English and French.
- The researcher's information (name and surname - e-mail - phone - rank - the institution or the laboratory to which he belongs - the axis of the intervention) are placed on one page.
- The communication has to be accompanied by two summaries in both languages (Arabic - English), and key words on one page.
- The number of pages of the communication should not be less than 15 pages, and should not exceed 20 pages, including the list of references and appendices.
- The communication should be written in Simplified Arabic font for Arabic communication, and in size 14, Times New Roman font for foreign language. communication, size 12. With a spacing of 1.15 between lines, and margins of 2.5 on all sides.
- Maximum two entries are accepted.



People's Democratic Republic of Algeria  
Ministry of Higher Education and  
Scientific Research  
Oum El-Bouaghi University

Social Sciences and Humanities Faculty  
Media Studies and Digital Media Laboratory

### National Seminar Media Content Industry in the Digital Environment Content Transformation and Practice Bets



May 14-15, 2023

Honorary President: Pr. Zoheir Dibi Rector  
of Oum Elbouaghi University  
General Supervisor: Pr. Zaghdoud Djaghloul Dean  
of Social and Human Sciences Faculty  
The Conference Chairwoman: Dr. Zineb Khelalfa



## The Problematic:

Today, the world is experiencing a huge digital revolution, its chapters began with the Internet, specifically Web 2.0, which changed many concepts and practices, through the available applications that invaded human life and moved it from stillness to movement, and from receiving to production, participation and interaction. Digital transformation has become the basis for the fourth industrial revolution, one of the most prominent manifestations of which was the invasion of technology into the lives of individuals, which resulted in their acquisition of new skills and practices, as well as changes that affected the institutional side, causing the restructuring of many institutions, foremost among them the media institutions. The latter, received the merging of many technologies and applications, on top of which are social networks, which raised a great controversy, after they brought about a change in roles and practices, eliminating the gatekeepers and making the recipient a producer and a receiver, in an interactive and participatory relationship, which resulted in a new media industry, The emergence of new media forms and new types of performance, such as citizen journalism, data journalism, digital platforms, etc.

Based on the foregoing, the media industry took a different turn, and the media contents underwent radical transformations, liberated from rigid molds, adopting new methods of publishing, production and processing, thereby moving from a traditional industry to a new industry in an environment dominated by technology with excellence. Therefore, we seek through this seminar to ask about this transformation in the media industry in the digital environment, what is its nature? What are its features and characteristics? What are the legislation and legal determinants governing it? What are the prospects and limits of its development in the future?

## The Seminar Objectives:

- Highlighting changes in the new media environment, and revealing points of change and differences from the traditional environment.
- Demonstrating the specificity of the content industry in the digital media environment in various media, and the transformations that took place in these contents.
- Examining the ethical stakes of the content industry in the digital environment, and identifying the legislative and legal determinants of this industry.
- Giving a picture of the future trends of the media industry in the digital environment, and the prospects for its extension and development.

## Axes of the Seminar:

**The first axis:** The Features of the Transformation from the Traditional Media Environment to the New Digital Environment

- Shifting gatekeeper roles
- The recipient as a producer and maker of content (citizen journalism, mobile journalism)
- Presentation styles and formats (press types and templates)

**The second axis:** The Specifics of Media Content in the Digital Environment

- Press content (paper, electronic, data journalism)
- Radio content
- TV content

**The third axis:** The legal and legislative Controls regulating Practice in The Digital Environment

- Media skills and technology control
- The ethical stakes of the communicator in the digital environment
- Laws and regulations governing publishing in the digital environment

**The fourth axis:** The Future and Prospects of The Media Industry in The Digital Environment



## The Scientific Committee Chairwoman:

Dr. Nawel Boumechta

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- Pr. Eljami Hadjem Oum Elbouaghi University
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