

## **Participation Fees:**

Professors: 1500 DZD PhD students: 1000 DZD Journalists: 1500 DZD

### **Important Dates:**

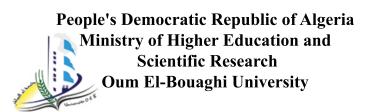
The last date for sending abstracts: April 07, 2023 Reply to accepted abstracts: April 14, 2023 The last date for sending full intervention: April 28, 2023

Entries are to be sent to the following e-mail: media.cindustry2023@univ-oeb.dz



#### **Submission Conditions:**

- The subject must be within the proposed axes of the seminar, and it must not be a prelude to participation in any previous demonstration.
- -Accuracy, methodology, language integrity and scientific honesty should be respected.
- -Participations are accepted in Arabic, English and French.
- -The researcher's information (name and surname e-mail phone rank the institution or the laboratory to which he belongs the axis of the intervention) are placed on one page.
- The communication has to be accompanied by two summaries in both languages (Arabic - English), and key words on one page.
- The number of pages of the communication should not be less than 15 pages, and should not exceed 20 pages, including the list of references and appendices.
- The communication should be written in SimplifiedArabic font for Arabic communication, and in size 14, Times New Roman font for foreign language. communication, size 12. With a spacing of 1.15 between lines, and margins of 2.5 on all sides.
- Maximum two entries are accepted.



**Social Sciences and Humanities Faculty Media Studies and Digitel Media Laboratory** 

National Seminar
Media Content Industry in
the Digital Environment
Content Transformation and
Practice Bets



Honorary President: Pr. Zoheir Dibi Rector of Oum Elbouaghi University General Supervisor: Pr. Zaghdoud Djaghloul Dean of Social and Human Sciences Faculty The Conference Chairwoman: Dr. Zineb Khelalfa

# The Problematic:

Today, the world is experiencing a huge digital revolution, its chapters began with the Internet, specifically Web 2.0, which changed many concepts and practices, through the available applications that invaded human life and moved it from stillness to movement, and from receiving to production, participation and interaction. Digital transformation has become the basis for the fourth industrial revolution, one of the most prominent manifestations of which was the invasion of technology into the lives of individuals, which resulted in their acquisition of new skills and practices, as well as changes that affected the institutional side, causing the restructuring of many institutions, foremost among them the media institutions. The latter, recieved the merging of many technologies and applications, on top of which are social networks, which raised a great controversy, after they brought about a change in roles and practices, eliminating the gatekeepers and making the recipient a producer and a receiver, in an interactive and participatory relationship, which resulted in a new media industry, The emergence of new media forms and new types of performance, such as citizen journalism, data journalism, digital platforms, etc. Based on the foregoing, the media industry took a different turn, and the media contents underwent radical transformations, liberated from rigid molds, adopting new methods of publishing, production and processing, thereby moving from a traditional industry to a new industry in an environment dominated by technology with excellence. Therefore, we seek through this seminar to ask about this transformation in the media industry in the digital environment, what is its nature? What are its features and characteristics? What are the legislation and legal determinants governing it? What are the prospects and limits of its development in the future?

# **The Seminar Objectives:**

-Highlighting changes in the new media environment, and revealing points of

changeand differences from the traditional environment.

- Demonstrating the specificity of the content industry in the digital media

environment in various media, and the transformations that took place in these contents.

- Examining the ethical stakes of the content industry in the digital environment, and identifying the legislative and legal determinants of this industry.
- Giving a picture of the future trends of the media industry in the digital environment, and the prospects for its extension and development.

#### **Axes of the Seminar:**

The first axis: The Features of the Transformation from the Traditional Media

**Environment to the New Digital Environment** 

- -Shifting gatekeeper roles
- The recipient as a producer and maker of content (citizen journalism, mobile journalism)
- -Presentation styles and formats (press types and templates)

The second axis: The Specifics of Media Content in the Digital Environment

- Press content (paper, electronic, data journalism)
- -Radio content
- -TV content

The third axis: The legal and legislative Controls regulating Practice in

The Digital Environment

- -Media skills and technology control
- -The ethical stakes of the communicator in the digital environment
- -Laws and regulations governing publishing in the digital environment

The fourth axis: The Future and Prospects of The Media Industry in The Digital Environment

# The Scientific Committee Chairwoman:

Dr. Nawel Boumechta

**Scientific Committee Members:** 

Pr. Linda Daeif Oum Elbouaghi University

Pr. Eljami Hadjem Oum Elbouaghi University

Pr. Nozha Hanoune Oum Elbouaghi University

Pr.ladhmia Abdi Tebessa University

Dr.Khelalfa zineb Oum Elbouaghi University

Dr. Rahmouni Loubna Oum Elbouaghi University

Dr. Bouanane Asma Oum Elbouaghi University

Dr.Soumia Teniou Oum Elbouaghi University

Dr. Zoheir Bouaziz Oum Elbouaghi University

Dr. Adel Sid Oum Elbouaghi University

Dr. Youcef Boumechaal Oum Elbouaghi University

Dr. Nour Elabidine Goudjil Oum Elbouaghi University

Dr. Nabila Djaafri Oum Elbouaghi University

Dr. Hanaa Achour Oum Elbouaghi University

Dr. Noureddine Djefafla Oum Elbouaghi University

Dr. Mouhamed Allaoua Oum Elbouaghi University

Dr. Laidli Chahinez Bejaia University

Dr. Manel Kedouah Constantine 3 University

Dr. Ibtissem Derahi Constantine 3 University

Dr. Sakina Alabed Constantine 3 University

Dr. Sabrina Hammal Djijel University

The Organizing Committee Chairman:

Dr. Bilal Boulaam

#### **Organizing Committee Members:**

Dr. Saliha Elwafi / Rania Boumezber Mouhamed Melik / Zineb Djmili

Iness Guennifa / Roumeissa Messahel

Noudjoud Zaim / Meriem Madoui.

Medja Wahiba /