



Organize within the framework of the PRFU
project
Native digital discourses of the social web:
linguistic, discursive and interactional practices
in the Algerian context

A national symposium under the theme:

From computer-mediated communication to native
digital discourses of the social web: crossed views on
language, discursive and interactional practices in
Algeria

April 26-27, 2023

Honorary chairman

Pr. Zohir DIBI, Rector of the University of Oum El Bouaghi

General supervisor

Pr. Lokmane CHAKER

Chairwoman of the colloquium

Dr. Noudjoud BOUKHENNOUFA



Thinking about the contemporary world cannot be done without evoking the communication technologies that have led to remarkable radical changes in individual and collective practices and behavior. The mutation seems to be impressive if we consider the transformation in phenomena not only technical but also communicational, socio-cultural, political, etc. From the transmission of information and its dissemination to the presentation of 'oneself' and the construction of unprecedented relationships with others (Jauréguiberry, Proulx, 2011), digital technologies today integrate our lives and our experiences more than ever, and became increasingly an entity anchored in the practices of users of the social web (socio-digital networking sites, blogs and microblogs, online content exchange communities, etc.)

Interest in the study of language forms in the Internet dates back to the early 1970s in the United States, with the Arpanet considered to be the first computer network designed for the transmission of military data (Rice & Fuller, 2013). Coming out of a confidentiality zone for wider use, CMC (Computer-Mediated Communication) was established as a recognized disciplinary field in the 1990s, which was mainly built on to the work of Herring (Marcoccia, 2016) and then evolved as a self-contained discipline all over the world. The French name, resulting from Anglo-Saxon works, had its share of success thanks to essentially research works conducted by French researchers-e.g., Anis J., Gauducheau N., Marcoccia M., Panckhurst R., Pierozak I., Liénard F., etc.-who were initially interested in the analysis of linguistic practices in the various digital communication tools (mobile phones, SMS, e-mails, blogs, etc.)

Since the massive spread of web 2.0 (also called the social or participatory web) in early twenty first century, the world has entered a new phase of change in the use of digital technologies. Revolution and transformation are terms that are now essential to mark the change from an epistemological vision based on "mediation" to another perspective that favors the aspect of "conversion". In CMC, the link between language and technology is related to "the idea of a mediation between human and machine" (Paveau, 2017: 61) explicitly exposed by Panckhurst who noted that:

"We defend the hypothesis that the computer is a medium of mediation, and thanks to, or because of, its use, our way of communicating with others is modified. In this context, the CMC concerns any form of communication between individuals by interposed computers" (Panckhurst, 2007, 2). Digital discourse analysis, conversely, "poses an integration of the machine and reciprocally inscribes the reflection [...] in the paradigm of conversion rather than that of mediation. (Paveau, 2017: 62)

In Algeria, as in all geographical areas in the world, the contribution of digital technology to the use of the language is significant. Thus, contemporary research work, focusing on the analysis of CMC and digital discourse in the Algerian context, is expanding and highly foregrounding the multifunctionality of digital devices built from several dimensions; notably: linguistic, sociological, pragmatic, discursive, interactional, etc. (Boukhennoufa N., Abdelhamid N., Oullebsir-Oukil K., Melouah S., etc.)

Objectives of the symposium

This symposium aims to analyze the language productions and interactions of Algerian users of the social web as a heterogeneous composite form taken from an ecological perspective. In so doing, it sets the task to, meticulously, describe their linguistic, discursive and interactional practices.

The objective, it must be noted, is to open a space for specialist researchers and novice researchers to discuss issues related to the environmental transformation that affects the three components of the enunciative act (text, discourse and interaction), taking into account the specificities of the digital devices of the social web in the Algerian context.

Tracks

The symposium will welcome contributions that deal with the linguistic, discursive and interactional practices of Algerian users in the social web. In essence, the symposium seeks to cast light over the following axes of reflection:

- Evolution of the social web and digital communication devices;
- The specificities (linguistic, semiotic, discursive, etc.) of CMO and/or digital discourse;
- Online interactions and dynamics of interpersonal exchanges;
- Linguistic diversity, multilingualism and code switching in the digital devices of the social web;
- Otherness and recognition of the 'Other' in digital spaces;
- Political uses of the social web;
- Technological materiality in social web corpora;
- Digital corpora and methodological issues.

Chairwoman of the scientific committee

Dr. Ikram Aya BENTOUNSI

Members of the scientific committee

Pr. Abdelhak NEMMOUCHI, University of Oum El Bouaghi
Pr. Abdelouahab DAKHIA, University of Biskra
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Chairwoman of the organizing committee

Dr. Karima BOUCHENE

Members of the organizing committee

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Submission procedure

Paper proposals should include:

- ✓ The author's full name, scientific title, and academic affiliation;
- ✓ The title of the communication;
- ✓ The selected track;
- ✓ An abstract of 500 words maximum;
- ✓ 4 or 5 keywords;
- ✓ Bibliography (3 to 5 relevant references).
- ✓ A biographical sketch of the author (100-120 words) indicating academic affiliation, representative publications, areas of interest and email.

The authors are required to explain the theoretical approaches on which their reflection is based, the objective of their project and the methodology followed.

Proposals will be reviewed anonymously by two experts. They should be sent to the following address:

discours.numeriques@univ-oeb.dz

Symposium languages: French, Arabic & English

Publication

The selected contributions will be published in a collective work (editorial standards will be communicated to the authors at a later date).

Calendar

Deadline for submission of proposals: **March 10, 2023**

Notification of acceptance: **March 30, 2023**

Deadline for receipt of articles: **April 20, 2023**

Symposium dates: **April 26-27, 2023**

Participation fees:

Teacher-researchers: 2000 DA

Junior researchers (doctoral students): 1000DA

Useful information

📍 University of Oum El Bouaghi
BP358, Route de Constantine, Oum El Bouaghi, 04000

☎ Symposium organizers

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🌐 <http://www.univ-oeb.dz/>

