

Khelalfa Zeineb Oum El bouaghi University

Sid Adel Oum El bouaghi University

NailiHocine Oum El bouaghi University

Youcef Boumachel Oum El bouaghi University

The Organizing Committee:

Goudjil Norelabidine: president

Allag amina

Sid adel

Naili hocine

Malik mohamed

Zaim noudjoud

Boumachel Youcef

Elwafi saliha

Doctorate students

Instructions for participants:

• The scope of the research paper should fall within the foregoing conference tracks. The paper should not have been published elsewhere in previous scientific events.

- The abstract should be written in Arabic and English. It should be written in one page including the keywords.

- The scientific paper should not exceed 15 pages (bibliography and the annex included).

- The scientific paper in Arabic has to be written in simplified Arabic 14 and between lines 1.15) and contributions in foreign language are in Times New Roman 12, leaving a space of 2.5 cm all directions.

- Precision, language correctness, and scientific authenticity should be respected. The references list must be inserted

- Contributions can be presented either in Arabic, English or French.

- Priority is given to empirical studies.

- Bilateral Contributions are only for doctorate students .

Participation fees:

Teachers: 1500 DG

Ph.D students: 1000 DG

Important dates:

• Full research papers should be submitted before: December 15th, 2022.

• The Conference date: December the 19th, 2022

All research papers and abstracts should be sent to Dr.Linda deif and sent via the following email:

Linda.deif@univ-ueb.dz



Ministry of Higher Education and Scientific Research.

University of Oum El Bouaghi
Faculty of Social and Human Sciences
Laboratory of Information Studies and Digital Media.

Research section in media education in light of the social networks.

Organizes a **national conference** entitled:

**MEDIA EDUCATION SKILLS
AND IMPLEMENTATION
MECHANISMS.**



On: December 19th, 2022.

Honorary chairmen

Dr.Dibi Zoheir, rector of Oum El Bouaghi University

Honorary president of the Scientific Committee:

Dr.Zeghdoud Djaghloul

conference president: Dr.Linda deif

Issue of the conference:

The interest in media education has become more than a necessity in the contemporary era, especially with the spread of media and their impact which was increased by the technological development. The latter, it must be noted, gave rise to the emergence of several potential contexts, wherein media messages are rapidly transmitted and disseminated without constraints or obstacles. This latter processes have become highly accessible to all individuals without any control of published contents. The user has become an essential actor in the creation of information content. This has opened the door to the reception of huge contents with unknown origins. This prompts the search for mechanisms to deal with the media in general, and the new media in particular, which have monopolized the uses of individuals.

Media education is one of the most important mechanisms for dealing with the negative impacts of the media and new media. It is possible for the individual to acquire selection skills as well as analysis, criticism and, also, take part in the creation of contents.

The latter are considered to be essential skills whose acquisition allows the user to properly deal well with different forms of media.

That said, this conference casts light over the aforementioned crucial issues and addresses the competences of media education and the mechanisms of its application.

Tracks of the Conference:

Track one: Media education and its importance in the digital environment.

Track two: Competences of media education.

Track three: Means and mechanisms of media education implementation.

Objectives of the Conference:

This conference seeks to:

Highlight the importance of media education in the digital environment especially with the negative impacts of digital media and means.

Identify the competencies of media education including the ability to select, analyze, critique and participate in the creation of media messages.

Explore the means and techniques needed for the application of media education skills.

Participants: Researchers, who can participate in the conference, are:



professors and researchers who are specialized in the academic media discipline and, also, who work on various research fields. Journalists who work in different media sectors

The Scientific Committee:

Naili Nafissa president Oum El bouaghi University

Deif Lynda Oum El bouaghi University

Nacereddin bouzian constantine 3 University

bader eddinzouagha Batna1 University

Filali Leila Emir Abdelkader -Cne University

Boumechta Nawel Oum El bouaghi University

Hadjam Eldjemai Oum El bouaghi University

Allag amina Oum El bouaghi University

Oussar Nawel Oum El bouaghi University

Bouaziz Zoheir Oum El bouaghi University

Attalah Tarif laghouat university