



Ministry of Higher Education and Scientific
Research

Larbi Ben M'Hidi University, Oum El
Bouaghi

Faculty of Social Sciences and Humanities
Department of Social Sciences

PRFU University research

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Call for Papers



The Role of Organizational Change

in the Adoption of the Algerian Organization

for Social Responsibility

National Virtual Conference

November 22, 2022



Social Responsibility

Honorary Chair:

Pr. Dibi Zohir, Rector of Larbi Ben M'Hidi
University, Oum El Bouaghi.

General Chair:

Pr. Zeghdoud Djeghloul, Dean of the Faculty of
Social Sciences and Humanities

Conference Chair:

Pr. Zakia LAMRAOUI, Department of Social
Sciences

Scope of the Conference:

The emergence of theoretical approaches of work and the intersection between the dynamic characteristics of the modern organization and the endeavors to achieve excellence in the philosophy, strategy, institutions' culture and goals imposed the necessity of searching for practical frameworks through which the organization's gains can be achieved and to ensure the continuity of its orientations by paying attention to the development of various operations in line with the characteristic of " Open format" and conformity with the changes of the modern organizational environment. Consequently, the conditions for survival and continuity were related to the degree of the institution's belief in the importance of making change, managing and rationalizing its operations, and responding to its inevitability, based on what is required by the perceptions of dynamic transformation from traditional stages to other more appropriate stages affected by the extent of the organization's resources ability and the efficiency of its strategies to improve its organizational reality at all levels, be they internal or external.

This modernization criticized the idea that the objective of the existence of organizations is related to their responsibility to maximize their self-interests only and that the change takes place in order to obtain purely material profits for the benefit of the shareholders in the work, and therefore contemporary organizations find themselves today in front of other functional requirements of a social and ethical nature that

move towards the importance of realizing the demands of societies to which it belongs and to comply with the universal values of labor and its safe conditions and to achieve its interests in addition to preserving the integrity of the surrounding environment by complying with applicable legal frameworks and ethical codes.

Consequently, the modern manifestations of organizational change have brought a shift in the procedural concepts of the business organizations' responsibility, through which one of the most important ethical practices at work has been marketed towards adopting a set of planned procedures and policies aimed at complying with the duty to achieve the well-being of individuals and reach the highest levels of satisfaction for society.

The majority of organizations' activities are committed to fulfilling their customers' demands based on a set of ethical considerations aim through its contents to enhance the social values of their societies, in addition to preserving the well-being of their human resources and improving their functional, physical and social conditions in a way that can enhance the mental image of the organization, and thus maintain their position within the trends of competition and achieving excellence for survival and growth.

Algerian business organizations are still progressing slowly towards adopting social responsibility and, thus, it hinders the achievement of the most important conditions for continuity and survival by adapting to the variables of the organization environment and complying with the fact that the ability to change has become a social imperative rather than just an organizational option. So, this conference sets the task to update and orientate its focus of discussion on a set of problems, which are centered around the following question: How does organizational change contribute to the Algerian institution's adoption of social responsibility practices?

Scientific Committee chair: Dr. Esma Saadou

Scientific Committee members:

Pr. Bouzid Nabil, Pr. Masmoudi Zineddine, Pr. Bouameur Ahmed Zineddine, Pr. Zerzour Ahmed, Pr. Zakia Lamraoui, Pr. Lotfi Denbri, Pr. Samia Ibriam, Pr. Boudalli Benaoun, Pr. Dellaci Amhamed, Pr. Zaoui Fekrouni, Pr. Khellassi Mourad, Pr. Hadidene Sabrina, Dr. Hitama Laid, Dr. Melles Hassiba, Dr. Harbi Samira, Dr. Litim Nadji, Dr. Hichem Boubeker, Dr. Hadfi Soumia, Dr. Lamri Aisset, Dr. Brahmia Sonia, Dr. Esma Saadou, Dr. Hafidi Lilia, Dr. Belyardouh Kaoukeb ezamen, Dr. Addad Wissem, Dr. Bouali Badia, Dr. Kerbouche Hichem, Dr. Ouamene Mohamed Taoufik, Dr. Boudersa Zohir, Dr. Feddal Dr. Nadia, Dr. Nassim Boureni, Dr. Aroudj Fadila, Dr. Chieb Mohamed Amine, Dr. Bouchama Badis, Dr. Latrech Halima, Dr. Bouraiou Chafika, Dr. Abdelli Oualid, Dr. Sami BEKHOUCHE, Dr. Ismail CHERGUI, Dr. Ramzi DJEBELLAH, Dr. Anas ARAR, Dr. Zerouali Ouassila, Dr. Kalli Djanet, Dr. Tilaidj Nouara, Dr. Dalel Dr. Djeghboub, Dr. Lyazid Nadira, Dr. Leguene Hassina, Dr. Amer Nora, Dr. Fedloun Zahra, Dr. Guidoum Salih.

Organizing Committee chair: Dr. Lilia HAFIDI

Organizing Committee Members:

Dr. Addad Wissem, Dr. Feddal Nadia, Dr. Latrech Halima, Dr. Saadou Esma, Dr. Arroudj Fadila, Dr. Bouraiou Chafika, Abdelli Oualid, Dr. Dalel Djeghboub, Dr. Leguene Hassina, Dr. Amer Nora, Dr. Lhasani Ibtissem, Dr. Hassani Ismail, Dr. Ait Amer Mezian Fouzi, Dr. Beghou Houari, Dr. Djebari Fouzia, Dr. Sellam Mohamed Amine

Tamrabet Nora, Hafsi Amel, Bouguendoura Yamina, Sebihi Mohamed, Harath Fatima, Boussof Nedjela

Eligibility:

This national conference welcomes research projects from researchers and doctoral students who are specialized in academic disciplines and scholars with different strands of thought.

Participation Fees:

Teachers: **2000 DA**

Doctoral students: **1000DA**

General Guidelines:

Style: APA

Font type & size: Simplified Arabic 14

Abstract: papers should include an abstract in Arabic and another in English Paper Length: Papers should not exceed 20 pages (including the endnotes and references)

Publication: Conference proceedings will be published in a special publication.

Axes of the conference:

1. Introduction to Socio-Organizational Approaches of Organizational Change and Social Responsibility.
2. Social responsibility practices and trends in the Algerian organizational reality (economic, service, media...).
3. Obstacles to the dynamic shift from the responsibility of maximizing profits towards the responsibility of achieving the welfare of the local community.
4. Prospects of organizational change towards social responsibility for global business organizations - field models.

Objectives of the conference:

1. Introducing the socio-organizational approaches of organizational change and social responsibility in business organizations.
2. Measuring the level of organizational change in the Algerian public and private institutions.
3. Determining the degree of application of social responsibility practices in the Algerian organizational reality.

Important Dates:

Paper submission deadline : **10 November 2022**

Acceptance notification: **15 November 2022**

invitation : **18 November 2022:**

Conference day: **22 November 2022:**

Email Address:

Mails should be sent to conference coordinators via: zakia.Lamraoui@univ-oeb.dz

For more information please check the official website: <http://www.univ-oeb.dz/>