

People's Democratic Republic of Algeria  
Ministry of Higher Education and Scientific Research  
Larbi Ben M'hidi University - Oum El Bouaghi –  
Faculty of Social and Human Sciences  
Department of Human Sciences

**University Formative Research Team (PRFU)  
called "Communication Shifts in the Digital  
Environment of Algerian Youth between Ethics  
and Challenges"**

Code of projet

I02N01UN040120200003

Organizes National Forum on

Emojis in the digital environment...

Communicative shifts and communication challenges

12may 2022

## Forum problem

There is no doubt that the accelerated technological development of communication means has imposed dramatic shifts in the process of communication with all its components, pushing that process towards interactive, immediate, and active participation in content production. This has resulted in the emergence of a new interactive environment with new values and practices, where members of society have found themselves in the face of interactive practices and emojis that present themselves as a new way of communicative discourse. Here, we address emojis that have become popular in digital conversations and have become common for many users, given the different communication advantages they offer, as well as their availability in various forms and designs on many digital media platforms, which has contributed to their being "an active element" in completing the missing meaning or what the written language cannot express.

Emojis have come a long way since their emergence as a footnote to texting. It's now used to form semi-complete sentences. While some see emojis as an opportunity to break free from the constraints of language and its "betrayals" others fear weakening the ability of words to express doubt and ambiguity sometimes.

The question thus becomes obvious regarding the effectiveness of this mode of communication in creating a society that can be organized independently, without supreme authority, and are we really faced with "a new dynamic of communication in which old affiliations dissolve

and ranks disappear to be replaced by network performance, most importantly the calculation of the number of contact times and links". Therefore, the National Virtual Forum seeks to explore the problem of the accelerated communication shifts imposed by the new digital media and collect sufficient indicators to understand the specificity of Algeria's new communication environment, the special contexts explaining the system's communication shifts to its new version, and the meanings of communication behavior shift in the Algerian user. The forum also seeks to understand the significances of varying uses and the preferences of this user, as well as the implications of shifts in communication practices on the formation of the public sphere work in the Algerian world.

The Forum raises a range of questions:

- 1- What are the determinants and foundations of Algeria's new communication environment?
- 2- What are the social, cultural, and political contexts that explain the shifts of the communication system among young people into its new version?
- 3- What are the effects of emojis on communication practices?
- 4- What are the implications of using emojis on cultural values?

## Forum goals

- Identifying the current status of digital and social media uses.
- Demonstrating the general conceptual framework of emojis and their significance in the digital environment in terms of concept and importance.
- Addressing the effects of emojis use on the communication system in Algerian society.

•Collecting sufficient indicators to understand the specificity of Algeria’s new communication environment, and then the particular contexts that explain the transformations of the communication system into its new format.

- Finding out the patterns of communication behavior transformation in the Algerian user.
- Learning about critical thinking skills and how to deal with these digital emojis and their goals.
- Finding safe and controlled mechanisms for individuals when using and communicating emojis through various digital media.

### Topics

**First axis:** Emojis... concept and significances

**Second axis:** Emojis and behavioral communication

**Third axis:** Emojis and communication transformations

**Fourth axis:** Effects of using emojis on the values system in the Algerian society.

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### Conditions Of Participations

1. Participation is open to all professors, researchers, PhD students and interested people.
2. The research paper has to be within the forum axes and poses problem or critical and research questions, and has not been presented in any precedent scientific events.
3. Research is subject to scientific arbitration by the Scientific Committee of the Forum.
4. The full research with a biographical summary of the participant shall be sent by e-mail no later than 05/05/2022 provided that:
  - a) The research paper in Arabic has to be written in Transparent Arabic 14 and between lines 1.15.
  - b) The research paper in English or French has to be written in Times New Roman 12.
  - c) The research paper does not exceed 20 pages, size A4, leaving a space of 1 cm all directions.
  - d) The research has to be written according to APA style.
5. The researcher will be informed of the Scientific Committee’s decision on his/her research from 05/05/2022.
6. Invitations to participate in the forum will be sent from 08/05/2022.
7. Participation is individual and bilateral participations are accepted.
8. Printing the work of the Forum in an International Standard Book Number (ISBN).
9. Participation fee  
Research professors 1500da  
Phd students 1000da
10. Interventions should be sent via the following e-mail:
11. [Env.num@univ-oeb.dz](mailto:Env.num@univ-oeb.dz)

