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## Conditions for submitting articles :

- The subject of the article must be in one of the themes of the symposium.
- The article must not have been previously published in a scientific journal or participated in another symposium.
- The submitted article must meet the scientific, formal and methodological conditions agreed in the scientific publication.
- The article comes with two abstracts, one in the language of the article and the other in a different language, with 05 keywords.
- The article should not exceed 15 pages, including figures, maps, images and references.
- The article is written in "Times New Roman" font, size 12 for the foreign language, and "Simplified Arabic", size 14 for the Arabic language.
- The articles submitted are evaluated by the scientific committee of the symposium.
- Priority is given to field studies.

The accepted languages: Arabic, French or English.

## Participation fees:

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# Organize/

# An International Symposium

« The City and its relationship to tourism: an opportunity to promote local development»

September 27<sup>th</sup>-28<sup>th</sup>, 2022

The auditorium of the University

ISBN: 978-9931-9749-1-8

# Argument:

The tourism has been described by many researchers as representing the lung of the city through which its inhabitants breathe, as it provides them with aesthetic sufficiency and psychological comfort after working days or

Its importance increased after the expansion of cities and the increase in their populations, and the concomitant increase in the intensity of pollution, noise, industry, noise from cars and crowding of pedestrians. in the streets. And all of this increases the burdens of individuals within cities and increases their aversion, and thus pushes them to seek a calm and comfortable atmosphere for entertainment and recreation (Vles, 2011).

On this basis, the tourism within cities has become one of the most important human requirements as a phenomenon that occupies a special place in the psychic of individuals, it aims to satisfy their spiritual and psychological needs, in addition of the economic importance it confers in terms of its ability to provide hard currency to the city and the state. It can also be at the origin of the rehabilitation of infrastructures and the reduction of unemployment, in addition to what is provided to the community thanks to its socio-cultural aspects, and without obscuring its contribution to the increase of economic productivity by renewing the activity and vitality of workers in the economic field, when the latter have spent their vacation period in the leisure areas of the city territory (Tokarchuk et al., 2016).

It is a choice adopted by most governments in the development of their cities to distinguish themselves by creating urban tourism projects with new urban and architectural designs on the basis of which urban tourism can be practiced (Griffin, Hayllar, 2009, Bock, 2015).

Cities are also no longer seen as mere entry or transit points on the journey, but as tourist attractions and destinations both controlled by geographic, economic and social driving forces (Postma et al., 2017).

In this context, the tourism constitutes a vector for local development. It enhances the rest of the traditional economic activities by exploiting the cultural specializations of the local community to achieve its efficiency, and by offering employment opportunities for local young people and by limiting the flight abroad taking into account the social characteristics and the cultural identity of the places. This helps provide many economic benefits through the promotion of tourist destinations, with the aim of improving the local economy (Tomescu et al., 2006).

In addition, many cities have tended to rethink their urban tourism development policy within a global framework based on the development of their tourism capacities in order to form a renewable urban tourism (De la Calle-Vaguero et al., 2021). We will add that urban tourism aims to achieve local development that will take into account the environmental, economic and social specificities of cities in an effective institutional framework that would ensure urban sustainability based on creativity and innovation, in the setting up of tourism projects that would guarantee top-of-the-range services for tourists.

Data from the World Tourism Organization indicates that, until 2019, tourism development was a major driver of economic growth and job creation around the world.

The World Travel and Tourism Council (WTTC) has estimated that global tourism development accounts for 10.4% (or US \$ 91.7 trillion) of global gross domestic product (GDP) and one in ten (or 334 million jobs). however, the Corona pandemic brought tourism to a complete halt (WTO, 2021), which impacted the tourism and hospitality industry, and largely affected poor countries, weak and even developed, this requires rethinking the practice of tourist activity in cities by using the principle of flexibility to face all the risks it faces (Casado-Aranda et al., 2021).

ENCRENCE CONTROL

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#### Objectives of the symposium:

The symposium aims to:

- Clarify the role of urban tourism in its economic, social and urban aspects;
- Discover the types of urban tourism within cities and their functional role;
- Recognize the role of tourism in local development:
- Benefit from scientific ideas and solutions to support the city tourism industry:
- Achieve scientific interaction in the field of urban tourism and local development.

# Axes on which the symposium will be

- 1. The urban tourism as a vector of local development;
- 2. the rehabilitation of the urban fabric, infrastructure and services to support the development of urban tourism;
- 3. the place of tourism in the sustainability of cities.
- 4. the relationship of urban tourism with smart cities and information technologies.
- The interventions on axes not mentioned will be welcome.

#### Important dates:

**Deadline for receipt of abstracts:** 

Mai. 1<sup>st</sup>. 2022

Notification of acceptance of abstracts:

Mai. 30<sup>th</sup>. 2022

**Deadline for receipt of final papers:** 

July, 5<sup>th</sup>, 2022