



جامعة العربي بن مهيدي ام البواقي
UNIVERSITY OF LARBI BEN
M'HIDI OUM EL BOUAGHI



*Under the aegis of Professor Zohir DIBI the Rector of the University
The Institute of Management Urban Techniques organises*

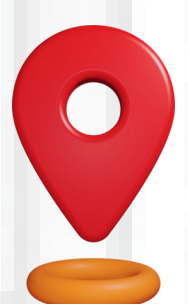
EMPLOYABILITY AWARENESS DAY

"Know your work - Readiness in the urban field"

GTU . GDU . Urban planning . project management



October 13, 2025



University of Oum El Bouaghi

9:30AM- IGTU



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Objectives of the day

From Learning to Career Readiness & Start-up Creation

- 🎯 Raise students' awareness of the career opportunities available in the specialisations taught at our institute.
- 🎯 Prepare students for entry into the job market.
- 🎯 Promote entrepreneurial spirit and present the Incubator as a lever for start-up creation and innovation.
- 🎯 Build bridges between the university and the job market through exchanges and testimonials from key players.

Timetable



Monday, 13 October 2025
from 9:30 a.m. to 12:00 p.m.

The opening speech

Pr. DIBI Zohir, Rector of the University

Opening words of honour

Mr. CHOUAI Said, Director of the IGTU

The presentation will discuss the employability in the urban field and ligne up the objectives of the day.

Speakers

Mr. BOUDECHICHE Aissa , representative of Emploitic

The presentation will focus on the theme: **"The job market: Key trends for a successful professional career"**. It will cover sectors that are hiring, the most in-demand jobs, and the essential skills to develop in order to adapt to changes in the job market. It will also share practical advice on how to optimise your job search and attract recruiters. The session will conclude with a live demonstration of the Emploitic platform and the inscription procedure.

Mr. SERRAJ Mohamed Lyes, Director of the Incubator at the University of Oum El Bouaghi

The presentation of incubator director will focus on the status of student entrepreneurs, highlighting the objectives of the university incubator and the opportunities available for developing innovative projects.

Mrs. ABDI Nidal, Founder of the Madinaty science club &

Mrs.KEBBACH Soumia, former president of the Madinaty science club

The Madinaty Science Club presentation will highlight the scientific activities and student projects carried out within the club, as well as an overview of the various specialisations offered by the Institute of Urban Management and their career prospects.



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