

**Ministry of Higher Education and Scientific Research
University of Oum El Bouaghi**

Faculty/Institute: social and human sciences

Academic Year 2023/2024

Department: human sciences

First Semester Organization Card, level **master1**
mass communication and new media

Branch: information and communication sciences specialty:

Weights		Credits	coefficients	Number of weekly practical sessions	Number of weekly tutorials	Number of weekly lectures	Units and their components
tutorial	lecture						
		20	09	14			Fundamental Teaching Unit
tutorial	lecture	5	03		06.00	06.00	Module 1: Epistemology of media and communication sciences
tutorial	lecture	5	2		01.30	01.30	Module 2: Theories of mass communication
tutorial	lecture	5	2		01.30	01.30	Module 3 : An Introduction to New Media Approaches
tutorial	lecture	5	2		01.30	01.30	Module 4 : Theoretical Approaches to Audience Studies
		7	4				Methodological Teaching Unit
tutorial	lecture	4	2		01.30	01.30	Module 1: Methodology for studying mass communication
tutorial	lecture	3	2		01.30	01.30	Module 2: Quantitative and

							qualitative approaches
		2	2			03.00	Discovery Teaching Unit
	lecture	1	1			01.30	Module 1: Discourse Analysis
	lecture	1	1			01.30	Module 2: Public opinion and the new media
		1	1		01		Transversal Teaching Unit
tutorial		1	1		01.30		Module 1: Foreign Language/