

## Model Answer / التصحيح النموذجي (20 pts)

### Exercise 1: Academic Definitions (8 pts)

1) Context in the communication process (4 pts):

English:

The context in the communication process refers to the set of circumstances, conditions, and background factors (such as social, cultural, psychological, and physical elements) that surround a communicative act and influence the interpretation of the message.

2) Situation analysis (4 pts):

- Weak type of communication:

English: Oral / Non-verbal communication.

- Main cause of communication failure:

English: Poor voice control and inappropriate body language.

### Exercise 2: Multiple Choice (4 pts)

Correct answer:

c) Coherence

### Exercise 3: Classification (4 pts)

1) A text that examines relationships between theories and ideas:

English: LITERARY REVIEW

2) A text written to convince readers to adopt a specific viewpoint:

English: Research paper

3) A text that explains a scientific process step by step:

English: LAB REPORT

Total mark: 20 / 20