Oum El Bouaghi University Department of Economics 3rd Year License: Quantitative Economics Name

University ID

Exam in the English Module

Activity One: Match each term with its appropriate definition (5pts)

Sales manager – full-time job – staff – career path – temporary

- Full-time job Refers to employment where a person works the number of hours considered standard or typical for a particular job or industry, typically around 40 hours per week.
- Temporary Employment that has a predetermined end date or is intended to last for a specific period, often to fulfil a short-term need or project within an organization.
- Career path The sequence of jobs, positions, roles, or occupations that a person follows throughout their professional life.
- Sales manager A person responsible for leading a team of sales representatives,
 setting sales goals and objectives achieve business objectives.
- Staff The collective term for all the employees working within an organization or company.

Activity Two: Write the following numbers in words (5pts)

- 45,962: Forty-five thousand, nine hundred and sixty-two.
- 803,017 : Eight hundred and three thousand and seventeen.
- 6,046,009: Six million, forty-six thousand and nine.
- 90,288,400: Ninety million, two hundred and eighty-eight thousand, four hundred.
- 7003: Seven thousand and three.

Activity Three: Form the questions to the following statements (5pts)

- The project deadline will be in <u>next week</u>.
- When will be the project deadline?
- The receptionist is the responsible for greeting visitors and answering phone calls.
- Who is the responsible for greeting visitors and answering phone calls?
- The marketing campaign failed to attract customers <u>because of a lack of differentiation from competitors</u>.
- Why did the marketing campaign fail to attract customers?
- We can improve customer satisfaction ratings by enhancing product quality
- How can we improve customer satisfaction ratings?
- The company spent \$100,000 on marketing expenses last month.
- How much did the company spend on marketing last month?

Activity Four: Put the adjectives between () in the Superlative or Comparative form (5pts)

-	Our company's performance this quarter was (good) the industry average, signalling
	strong growth potential.
-	Better than
-	With the introduction of new technology, we can now deliver products to customers
	(fast) our competitors, enhancing our market position.
-	Faster than.
-	Our company achieved (High) quarterly revenue among all competitors in the
	industry.
-	The highest
-	The CEO's leadership style is widely regarded as (effective) in the industry.
-	The most effective
-	The recent economic downturn had an impact on our industry, leading to (bad)
	financial year.
_	The worst