

## Preamble

With the rapid changes taking place in the world in various areas, and as a result of the fast development brought by the large-scale technology and information revolution, the ability to produce and progress depends on the ability to create and innovate, and to transform information into knowledge, relying more on intellectual skills than on physical inputs or natural resources, where the knowledge economy has become a major issue in contemporary social thought.

Startups have gained considerable attention because of their great importance in the development of the national economy, as they enjoy economic and social advantages and characteristics that enable them to contribute significantly to national income, create added value, absorb unemployment, contribute to employment and achieve social welfare. Provided that there is an appropriate climate for growth under international trends of globalization of economic activities, openness between markets and free competition. In order to strengthen the knowledge economy, the Algerian Government has created a Ministry of Startups and Knowledge Economy through which, the authorities are trying to create a new economic model far from the rents on which the country's economy has relied for decades, engaging to draft laws on knowledge economy and preparing a national strategy for technology transfer and establishing the appropriate mechanisms to finance business models, research and development for startups, as well as for the development of fiscal incentives to encourage enterprises to invest in research and development.

The Government also intends to put in place a monitoring framework to regulate expenditures that can be classified as research and development expenditures in enterprises, to take incentive measures to encourage research theses in the enterprise, to establish a mechanism to support the international filing of patents, to encourage the employment of highly qualified workers in enterprises and to create the legal status of researchers in the enterprise.

On the basis of the foregoing, the problem of the Conference is then :

**"How could investment in startups contribute to sustainable?"**

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Ministry of Higher Education and Scientific  
Research

Oum El Bouaghi University, Algeria

Faculty of Economic, Commercial and Management  
Sciences



***Innovation and Financial  
Engineering Laboratory (INIF) Organizes in  
cooperation with COFIFAS Labotary A national  
Colloquium with ISBN on:***

***The orientation towards  
investment in startups in the  
age of knowledge economy***

***-A challenge to achieve sustainable  
development-***

**On: 02-03 November 2022**



# The orientation towards investment in startups in the age of knowledge economy

-A challenge to achieve sustainable development

## Conference Deadline

- limited Date of papers reception: October 01, 2022
- Date of response to accepted articles: October 15, 2022
- Colloquium date: November 20-21, 2022

## Conference supervisors

- Honorary President: Pr. DIBI Zohir: Director of the University
- L'arbi Ben M'hidi Oum El Bouaghi
- General Supervisor of the conference: Prof. SERARMA abd El Ouahid-Dean of the faculty
- Conference Chairman: Dr. KHALDI Adel
- Chairman of the Scientific Committee: Dr BENZOUAI Mouhamed Chrif
- Chairman of the Organizing Committee: Dr DJEFFAL Khalid

## Participation form

- Last name and first name: .....
- Scientific grade : .....
- Job : .....
- Affiliation : .....
- Phone : .....
- E-mail : .....
- Axis of the participation : .....
- Article title : .....

Suggested papers must be submitted via the following email:

[confer.entrep@univ-oeb.dz](mailto:confer.entrep@univ-oeb.dz)

## Conference target groups

The Colloquium attracts several categories and sectors in the field of entrepreneurship:

- Academics: university professors, researchers and PhD students;
- Start-up entrepreneurs, entrepreneurs, innovators;
- Financial institutions and accompanying institutions.

## Participating conditions

- Scientific papers submitted to participate must meet the following requirements:
- Scientific originality and seriousness, the submitted paper must not be presented at any other scientific event;
- Papers are accepted in all three languages (Arabic, English and French);
- The article is structured following the IMRAD format and APA citation style;
- Articles must be submitted in Word format; Where you write in Arabic, font size 13, Simplified Arabic style, and in a foreign language, font size 12, Times New Roman style; The margins are 2 cm for all sides, the document should not be less than 10 pages and not more than 20 pages;
- The maximum number of authors in joint articles is two;
- The conference takes place online through the ZOOM platform, where participants are informed about the access links later.
- Participation fees: 2000 DZD.
- All accepted papers are published in the colloquium book.

## Conference Objectives

- This conference aims to:
- Understand the conceptual foundations of startups and the knowledge economy;
- Discover the mechanisms through which innovation contribute to the success of startups
- Highlight the role of the university in reflecting sustainable development through entrepreneurial work and enterprise creation;
- Develop a national strategy to develop the appropriate funding and support mechanisms for start-up projects;
- Highlight the role of startups in achieving sustainable development in the light of the challenges they face;
- Benefit from international experiences to assess Algeria's experience in the field of startups and knowledge economy.

## Conference Axes

- Axis N0 1: Conceptual framework startups in the age of knowledge economy.
- Axis N0 2: Innovation: The path startups towards sustainable development.
- Axis N0 3: The role of University in embracing and developing entrepreneurship.
- Axis N0 4: Programs and mechanisms to finance and support startups in Algeria
- Axis N0 5: The role of startups in activating sustainable development.
- Axis N0 6: Successful international experiences and approaches to investing in startups