



University of Oum El Bouaghi

Master's degree in Communication & Media Studies

1. Program Description:

The master's specialization in Mass communication and new media was opened to prepare the student academically for a master's degree and professionally to develop the necessary skills to practice the profession of print journalism (newspapers and magazines), training in writing methods and editing various journalistic arts, in addition to training. In electronic press editing, dealing with electronic newspapers by identifying the most important recent media developments on the Internet and electronic newspapers, their characteristics, methods of editing and design, publication dates and updates, access of the printed press to the Internet, international news and Arabic websites to graduate students who are able to work in press institutions, news sites and media Various traditional and new media.

Teaching units and subjects

First term:

Teaching units	Subjects
The Main Teaching Unit	Epistemology of media and communication sciences
	mass communication theories
	Introduction to new media approaches
	Theoretical approaches to audience studies
Methodology Teaching Unit	Methodology for the study of mass communication
	Quantitative and qualitative approaches
Exploratory Teaching Unit	Discourse analysis
	Public opinion and new media
Horizontal Teaching Unit	Foreign Language

Second term:

Teaching units	Subjects
The Main Teaching Unit	Epistemology of media and communication sciences
	mass communication theories
	Introduction to new media approaches

	Theoretical approaches to audience studies
	Cultural studies
Methodology Teaching Unit	Methodological approaches in the study of mass communication
	Quantitative and qualitative approaches
Exploratory Teaching Unit	Sociology of audiences and users
	Public opinion and new media
Horizontal Teaching Unit	Foreign Language

Third term:

Teaching units	Subjects
The Main Teaching Unit	Public space and new media
	Cultural studies and new media
	Legal regulation of the circulation of information in the public space
	Methods for measuring the audience and users of new media
Methodology Teaching Unit	Ethnography of audiences and users
	Note making workshop
Exploratory Teaching Unit	Entrepreneurship
	New media and community issues
Horizontal Teaching Unit	Foreign Language

Fourth term :

personal work
Training in an institution
Forums
Additional Works