



University of Oum El Bouaghi

Bachelor's degree in Business & Management Studies

1. Program Description:

A bachelor's degree in Business and Management is designed to intellectually prepare students to pursue master's degrees in Business and Management. For example; it allows the graduate to be integrated into businesses as a decision-maker. The education's goal is to assist students to obtain knowledge and abilities in business in both its global and functional dimensions, while also instilling in them an adaptive and synthesis-minded approach.

A Business & Management Studies degree looks at the way a company or organization operates and functions. This might include the business's financial, administrative, and marketing aspects. Business & Management Studies are almost always studied in tandem with another subject, covering a broad spectrum of areas. Business Management is that branch of education that provides knowledge and training pertaining to planning, execution, supervision, and analysis of a business enterprise. In this field of education, one learns about the establishment of a company or an organization, and various functional levels such as production, financial, administrative, human resources, sales & marketing and others. Almost all business enterprises, non-profit organizations and government bodies hire Business Management graduates in various capacities. Some of the sectors which hire such graduates in large numbers include FMCG, IT, Banking & Finance, Consultancy & Manufacturing.

2. Entry Requirements (Other) :

The minimum baccalaureate rates accepted at Algerian universities are used to establish the rate at which a student must have earned their degree in order to enter the program.

Note that students are selected with a baccalaureate in economics and management as a priority, followed by the rest of the disciplines, noting that the literary baccalaureate in its various specializations is not accepted in this program.

3. Program units and modules

Semester 1	
Fundamental Education unit	Financial Accounting 1 Microeconomics 1 Introduction to economics
Methodological Education Unit	Statistics 1 Mathematics 1

Exploratory Education Unit	An introduction to the sociology of organizations Introduction to the law
Horizontal Education unit	English 1
Semester 2	
Fundamental Education unit	Financial accounting 2 Microeconomics 2 Enterprise economy History of economic thought
Methodological Education Unit	Statistics 2 Mathematics 2
Exploratory Education Unit	Computer science 2 Commercial law
Horizontal Education unit	English 2
Semester 3	
Fundamental Education unit	Analytical Accounting Organization Management Macroeconomics 1
Methodological Education Unit	Statistics 3 Enterprise Mathematics Research Methodology 2
Exploratory Education Unit	Monetary Economy And Capital Markets computer science 2
Horizontal Education unit	English 3
Semester 4	
Fundamental Education unit	Financial Mathematics Enterprise Economy Macroeconomics 2
Methodological Education Unit	Marketing Public Finance
Exploratory Education Unit	computer science 2
Horizontal Education unit	Corruption And Work Ethics
Semester 5	
Fundamental Education unit	organizations theory Strategic management Human Resource Management
Methodological Education Unit	enterprise taxation Structure and organization of the enterprise
Exploratory Education Unit	Primary applications for data analysis

Horizontal Education unit	English 4
Semester 6	
Fundamental Education unit	Quality Management Production and operations management Project management
Methodological Education Unit	Management control Trainingship report
Exploratory Education Unit	Case studies in business management
Horizontal Education unit	English 5