

Ministry of Higher Education and Scientific Research
University of Oum El Bouaghi

Faculty/Institute: Social and human sciences

Academic Year 2023/2024

Department: Human sciences

First Semester Organization Card, level 3rd Year Branch: Human sciences specialty: Communication

Weights		Credits	coefficients	Number of weekly practical sessions	Number of weekly tutorials	Number of weekly lectures	Units and their components
tutorial	lecture						
							Fundamental Teaching Unit
%50	%50	5	3		1	1	Module 1: Organization theories
%50	%50	5	3		1	1	Module 2: Media and communication theories1
%50	%50	5	3		1	1	Module 3: Media audience studies
%50	%50	5	3		1	1	Module 4: Communication strategies
							Methodological Teaching Unit
%100		3	2		1		Module 1: Methodology Forum 1
%100		3	2		1		Module 2: Training to complete a study or specialized field work
							Discovery Teaching Unit
%50	%50	2	2		1	1	Module 1: Public communication campaigns

	%100	1	1			1	Module 2: Good governance and professional ethics
							Transversal Teaching Unit
%100		1	1		1		Module 1: Foreign language 5