

Name:.....**Modal answer**.....Group:.....

2nd Term Exam / English language

Part one: Fill in the gaps with the appropriate words:(1.5 points for each)

f. Audio Aids

i. A public speech

u. The news

o. The interview

m. face-to-face

a .Outdoor Media

L. Broadcasting media

S. Internet media

d. The editorial

e. Visual Aids.

1.o.**The interview**It is a conversation between a journalist (who is limited to asking questions) and an interviewee (who is limited to answering).
2.u.**The news**It is a short text, written in a neutral tone that aims to inform about some new and relevant fact. The story should answer the questions: What? When? Where? How? Why?.
3.a.**Outdoor Media**. Such forms of mass media revolve around signs, placards, billboards, etc that are used inside or outside of vehicles, shops, commercial buildings, stadiums, etc.
4.d.**The editorial**It is a text in which the journalistic medium expresses its position on a certain issue, which is usually part of the day's agenda. As is the position of the medium and not of a particular journalist, it never bears a signature.

5. Radio, Tape Linguaphone, Audio cassette player, Language laboratory are examples off. Audio Aids.
6. Chart, Black and white board, Maps, Pictures, Models, Textbooks, Slide projector, Transparency, Flash Print materials are examples ofe. Visual Aids.
7. L. Broadcasting media is usually associated with radio and television, though in recent years, both radio and television transmissions have begun to be distributed by cable (cable television).
8. s. Internet media comprise such services as email, social media sites, websites, and Internet-based radio and television.
9. Oral communication is best effective when it is donem. face-to-face. This form of communication ensures that there is no miscommunication or misunderstanding. There is an immediate response from the listener.
10. i. A public speech is oral communication that can be formal or informal. here, the speaker has to address the audience. It may be for entertainment, sharing ideas, inspiring, or encouraging people.

Part two: Translate into Arabic(out of 5)

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|------------------------|--------------------------|
| 1. The editorial: | الافتتاحية |
| 2. Media Mass: | وسائل الإعلام الجماهيرية |
| 3. Criticism: | النقد |
| 4. Audio -Visual (AV): | سمعي بصري |
| 5. Audio-visual aids: | الوسائل السمعية والبصرية |



GOOD LUCK