

English Exam
First Year Master in Sociology

Answers:

1. The title: **Leadership communication (01)**

2. The equivalence of each word in Arabic. **(06)**

- Vision - المعلومة Information - الاتصال communication - القيادة Leadership - الرؤية Employee الموظف - الرؤية
- teamwork العمل - يلهم to inspire - توافق to align - المنظمة Organization - الجماعي
- the company's culture الثقافة - التغذية الرجعية feedback - نزيه أمين Honest - التنظيمية

3. Translate the last paragraph into Arabic. **(04)**

وفي الأخير ، يساعد الاتصال القيادي على منع سوء الاتصالات داخل المنظمة ويضمن أن جميع الموظفين على اطلاع دائم بالمعلومات المهمة.

4. What are the main types of leadership? **(04)**

Autocratic leadership/ laissez- faire leadership / democratic leadership /
bureacratic leadership.

5. Why is the communication process in a circular form? **(05)**

Communication is a circular process because it involves the exchange of information between two or more people, and this exchange is ongoing and dynamic. The process begins with the sender encoding a message, which is then sent to the receiver. The receiver then decodes the message and may respond with a message of his own. This response is then encoded by the receiver and sent back to the sender, who decodes the response and may respond again, and so on. This back-and-forth exchange of messages creates a loop or cycle of communication. The sender becomes a receiver and the receiver becomes a sender.