

Ministry of Higher Education and Scientific  
Research

Larbi Ben M'hidi University, Oum El Bouaghi

Faculty of Economics, Business Sciences and  
Management Sciences

Formative Research Team (PRFU):

« The role of green financing in supporting  
environmental entrepreneurial projects to move  
towards achieving the dimensions of sustainable  
development in Algeria»

Jointly with:

COFIFAS Laboratory

The Socio-Economic Project "Evaluation of the  
Effectiveness of Financing and Accompaniment of  
Small and Medium Enterprises in Algeria"  
Functional Ecology and Environment  
Laboratory (E.F.E)

Organize

A National conference on:

Green finance as a mechanism to support  
green entrepreneurship to achieve the  
dimensions of sustainable development

- The case of Algeria-



November 15, 2023

At the auditorium of the University Larbi  
Ben M'hidi, Oum El-Bouaghi

## Preamble of the Conference:

Sustainable development has acquired great importance at the global level, especially with the convention known as "The Planet Earth" Summit on the environment in 1992; and since sustainable development attracts more and more attention from countries and international and economic organization, due to its primordial role in the protection of the environment in social justice and in sustainable growth, it is an integrated approach in the management of the economy and the human domains. And after creativity and innovation in the creation of environmentally friendly projects applicable to the characteristics of the ecosystem, among the mechanisms by which the dimensions of sustainable development can be achieved, by directing business organization towards environmental responsibility and the supply of green products, by integrating environmental considerations into their policies, and by developing programs compatible with the entrepreneurial spirit, on the one hand, and the requirements of sustainable development, on the other.

However, environmental projects face many challenges that prevent them from achieving the objectives for which they were created, one of the most important of which is the problem of financing. Where the term green financing has appeared and which has been increasingly used in many countries around the world, as it indicates various procedures and policies, and institutional arrangements to secure financing for the benefit of environmental projects through the provision of various financial services such as green loans, green bonds, insurance green and green checks... ect.

In the light of the recent environmental challenges, the world is facing to restore the balance between economic, social and environmental objectives, Algeria is preparing to move towards a green economy to ensure continuity and keep abreast of global changes by encouraging the entrepreneurship that stand out for their environmental commitment and responsibility for the preservation of the environment, developing in the field of green financing and appropriate mechanisms for both financial and economic sectors to benefit from it in the realization of these projects and the realization of the development. Based on the foregoing issues, this present conference is framed around the following question:

**How can green financing mechanisms be developed in Algeria in order to support green entrepreneurship and to move towards achieving sustainable development?**

## Conference Objectives:

This national conference aims to achieve the following objectives:

- Understanding the basic concept of green finance and green entrepreneurship;
- Highlighting the role of monetary and fiscal policies in promoting sustainable green finance;
- Promoting the increase of green businesses as an essential tool for the ecological transition of national production systems and the achievement of a sustainable economic recovery;
- Diagnose the reality of environmental entrepreneurship with regard to international and national experiences;
- highlighting the importance of encouraging, developing and supporting green business ideas in supporting environmental orientation and in achieving the dimensions of sustainable development;
- capitalize on the leading international experiences in the encouragement and financing of environmental support and protection programs, particularly in the field of support and management of environmental entrepreneurial projects;
- suggesting a set of recommendations and proposals that would strengthen the systems and means aimed at developing green financing mechanisms and supporting decision makers in the development of policies and strategies contributing to finding adequate financing methods to stimulate environmental entrepreneurship projects and winning sustainable development bets.

## Conference Tracks:

**Track one:** conceptual framework of green financing and green entrepreneurship.

**Track two:** promote the environment, its application and its role in the green economy.

**Track three:** the role of green entrepreneurship in achieving sustainable development.

**Track four:** contribution of green financing in supporting green projects.

**Track five:** the reality green financing in Algeria.

**Track six:** the role of monetary and fiscal policies in enhancing green finance.

**Track seven:** successful experiences in national and international in the field of green finance and green entrepreneurship.

### Deadlines:

- **Submission of full papers:** 10 October 2023
- **Notification of acceptance:** 30 October 2023
- **The date of the conference:** 15 November 2023

### Subscription fee:

- **Ph.D students:** 1000 DZD
- **Academician:** 2000 DZD
- **Others:** 2000 DZD

### Participation Form :

**Full Name:**.....

**Academic Grade:**.....

**Current Job:**.....

**University:**.....

**Mobile phone:**.....

**E-mail:**.....

**Topic axe:**.....

**Title of the paper:**

**Titre de La communication :** .....

All submissions papers should be sent to:

**confer.entrepvert@univ-oeb.dz**

### Conference Chairs :

#### Honorary President of the Conference:

Prof. **Zohir Dibi**, Rector of Larbi Ben M'hidi University, Oum El Bouaghi.

#### General supervisor:

- Prof. **Abdel wahid SERARMA**, Dean of the Faculty of Economics, Business Sciences and Management Sciences.

- Prof. **Djabar Bouktir**, Laboratory Manager (COFFIFAS).

#### General Coordinator of the Conference:

Prof. **Zoubeir Ayache**, Head of the Socio-Economic Project "Evaluation of the Effectiveness of Financing and Accompaniment of Small and Medium Enterprises in Algeria".

Chairwoman of the Conference: Dr. **Nor Elhouda Amara**

Chairwoman of the Scientific Committee : Dr.**Lemya Mekarssi**

President of the Organizing Committe : Dr.**Hinda Medfouni**



### Target groups:

- Academics including university professors and Ph.D students;
- Green innovative entrepreneurs;
- Institutions financing and accompanying green projects;
- Managers and policymakers interested in green entrepreneurship.

### Participation conditions :

- The research papers must be original and not published to another scientific journal or submitted in previous conferences ;
- Submissions papers should not be less than 20 pages, including footnotes and appendices, with an APA automatic method of marginalization;
- The search should be compatible with one of the conference's topics, and should meet the recognized scientific methodological requirements;
- The submitted paper should be individual or bilateral only;
- The papers should be written in simplified Arabic size 14 for Arabic and Times New Roman, size 12 for foreign languages;
- The research paper should include an abstract in Arabic and another in English or French;
- Accepted papers will publish in a conference book.